

Hospitality & Health Care Signage

by Graphics Systems

Graphics Systems, Inc. is an architectural signage company fully dedicated to the planning, design, fabrication and installation of signs and sign systems.



Etched Zinc Faceplate & Etched Zinc Backer with Brass Electroplate



Etched Zinc with Antique Brass Electroplate



Photopolymer Room Identification with Screen Printed Brass Accent & Dimensional Avonite[®] Backer



Photopolymer Room Identification with Brass Accent & Cherry Wood Frame



Clear Photopolymer Room Identification with Reverse Applied Digital Graphic & Dimensional Backer



Surface Sandblasted & Reverse Painted Green Acrylic Logo Plate



Sandblasted Marble Room Identification

GRAPHICSSYSTEMS INC

313 IDA • WICHITA, KANSAS 67211 • 316-267-4171 • 316-267-6883 [FAX]
www.gsi-graphics.com

OUR COMPANY

Graphics Systems, Inc. is an architectural signage company fully dedicated to the planning, design, fabrication and installation of signs and signage systems. Since its inception, Graphics Systems has had strong ties with the hospitality and health care industries. We have provided wayfinding and design services for thousands of hotels and health care facilities for over 25 years. These projects have required a wide range of our services for both interior and exterior systems. We have created custom signage programs for individual sites and national chains in the hospitality industry. Additionally, we have worked with national chains to create signage system standards for their brands.

Graphics Systems' unique combination of designers, account executives and skilled fabricators form one of the nation's few "total package" architectural signage companies. We have built our business on the added value of our complete package of services—concept to completion— followed by reliable service.

Contact Graphics Systems today for all your signage needs!

SALES/SERVICE

- Experienced, dedicated salespeople
- Abreast of industry trends and new legislation concerning signage
- Excellent customer service

DESIGN

- Talented creative team
- In-depth knowledge of sign fabrication details

WAYFINDING

- Services conform to the processes established by the Society for Environmental Graphic Design (SEGD)
- 5 phase process: Programming and Research, Planning, Design, Documentation and Implementation
- Most comprehensive wayfinding planning available in the industry

STANDARD/CUSTOM SYSTEM DEVELOPMENT

- Provided wayfinding and design services to thousands of hotels and health care facilities for over 25 years
- Interior and exterior systems
- Custom signage programs for individual sites and national chains
- Worked with national chains to create signage system standards for their brands

MANUFACTURING

- Trained craftspeople from diverse disciplines
- Product expertise includes a wide variety of materials
- On the leading edge of industry technology
- Precise duplication of artwork and quality consistency in products
- Competitively priced products at the fastest delivery times in the industry

INSTALLATION

- Install an incredible range of pre-engineered systems and custom interior and exterior signage products
- Trained in every detail of interior sign placement, maintaining quality for the end result

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Cast Resin Graphic,
Dimensional Letters,
Photopolymer Room
Identification with
Cast Resin Graphic &
Dimensional Backer

Photopolymer Room
Identification with
Cast Resin Graphic &
Dimensional Backer



Dimensional Logo



Fabricated
Aluminum
Directional



Fabricated
Aluminum
Building
Identification



Fabricated Aluminum Site Sign with Channel Logo



Dimensional Letters



Freestanding Fabricated Cherry Wood Directory Kiosk with Changeable Map & Directory Listing, Dimensional Letters shown in Background



Freestanding Fabricated Cherry Wood Directional Kiosk with Changeable Directional Panels

Hospitality & Health Care Signage

How to Solve Your Signage Needs

Remodel or New Build

1 SEND YOUR FLOOR PLANS TO:

GRAPHICS SYSTEMS, INC.

313 Ida

Wichita, KS 67211

316-267-4171

316-267-6883 (FAX)

E-MAIL: contact@gsi-graphics.com

2 OUR WAYFINDING GROUP WILL DETERMINE BY PROPERTY USING YOUR SIGNAGE DESIGNS OR OURS:

- A. Which signs go where
- B. Sign verbiage
- C. Sign size
- D. That all Federal & State Codes are met

3 WE BUILD A QUOTE FOR YOU THAT OUTLINES:

- A. Sign type (room number, directional identification, etc.)
- B. Quantity
- C. Price each
- D. Total price
- E. Location plan of sign placement
- F. Projected manufacturing time

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Neon Illuminated Sign, powered by standard duplex outlet



Backlit AdGlo Logo with Dimensional Metal-faced Foam, powered by standard duplex outlet



AdGlo Logo, powered by standard duplex outlet



Contour AdGlo Logo with Dimensional Metal-faced Foam, powered by standard duplex outlet (detail inset)



Linear AdGlo Logo Embedded in Foam, powered by standard duplex outlet



Carved Signfoam™, with Screen Printed Clear Acrylic Logo Panels

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Photopolymer Room Identification with Dimensional Backer



Dimensional Photopolymer Room Identification



Faux Finished Photopolymer Room Identification & Faux Finished Dimensional Backer



WilsonArt® Solid Surface Veneer Room Identification with Applied Copy and Bead Braille & Dimensional Corian® Backer



Photopolymer Room Identification with Name Insert & Dimensional Surell® Backer



Photopolymer Room Identification & Dimensional Backer



Photopolymer Room Identification & Dimensional Backer, Symbol is used in Alzheimer's Patient Facilities



Sandblasted Corian® Room Identification & Aluminum Backer with Acorn Nuts



Clear Photopolymer Room Identification with Reverse Applied Digital Graphic & Dimensional Backer



Clear Photopolymer Room Identification, Digital Graphic & Curved Aluminum Frame Extrusion



Photopolymer Room Identification & Dimensional Avonite® Backer

NATIONAL CONTRACTS

Marriott International - Washington, DC

Marriott Full Service
Marriott Suites
Ritz Carlton
Renaissance
Courtyard
Fairfield Inn
Fairfield Inn & Suites
Residence Inn
Springhill Suites
Towneplace Suites
Maple Ridge

Hilton Supply Management - Beverly Hills, CA

Hilton Full Service
Hilton Garden Inn
Homewood Suites
Hampton Inn
Hampton Inn & Suites
Embassy Suites
Doubletree

Six Continents - Atlanta, GA

Holiday Inn
Holiday Inn Express
Crowne Plaza
Staybridge Suites
Intercontinental

Avendra Purchasing - Washington, DC

Hyatt Hotels

Club Corp America

YUM Brands - Louisville, KY

Pizza Hut Inc.
Prime Source
United Food Service Purchasing Co-op, LLC

NATIONAL ACCOUNTS

Texas Health Resources

Harris Methodist Ft. Worth Hospital - Ft. Worth, TX
Arlington Memorial Hospital - Ft. Worth, TX
Harris Methodist Southwest Hospital - Ft. Worth, TX

Baylor Medical Center - Garland, TX

Trinity Medical Center - Carrollton, TX

HCR/Manor Care - Toledo, OH

Mt. Carmel Medical Center - Pittsburgh, KS

Via Christi Riverside Medical Center - Wichita, KS

Lima Memorial Hospital - Lima, OH

North Oaks Medical Center - Hammond, LA

Virginia Regional Medical Center - Virginia, MN

Colortyme - Dallas, TX

Opryland Hotel - Nashville, TN

Omaha Standard - Council Bluffs, IA

Beacon Medical Products - Charlotte, NC

Crustbuster/Speed King - Dodge City, KS

Elegant USA - Totowa, NJ

Terramite Corporation - Charleston, WV

Vancare - Aurora, NE

Zebco - Tulsa, OK

LOCAL ACCOUNTS

Century II Convention Center

Mid-Continent Airport

Cessna

Boeing

Raytheon

Via Christi Riverside Medical Center

KU School of Medicine

Wichita Clinic

Wesley Medical Arts Tower

Heartspring

Hyatt Regency Wichita

Hotel at Old Town

Radisson Broadview Hotel

Hospitality & Health Care Signage

by Graphics Systems

SERVICES *see details inside*

Sales/Service

Design

Wayfinding

Standard/Custom System Development

Manufacturing

Installation

PRODUCTS

ADA Compliant Signage

Interior Signage to Identify, Direct & Inform

In-Room Signage

Exterior Signage

Dimensional Letters & Logos

Directories

Safety Warning & OSHA Signs & Decals

Back-of-House Signage

Fleet Graphics

Special Events Signage

Restaurant & Food Service Signage

Name Badges

Floor & Barrier Graphics

MATERIALS

Photopolymer

Solid Surface

e.g. Corian®, Avonite®, Surell®, Gibraltar®,
Fountainhead®, etc.

Natural Stone

e.g. Marble, Limestone, Slate, Granite, etc.

Acrylic & Other Plastics

Metals

Signfoam™

Wood

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