

AdGlo™

Graphics Systems, Inc. presents **AdGlo**, a new lighting solution, offering the brightness of traditional neon without any of the drawbacks.

AdGlo™ ADVANTAGES

TRUE TO YOUR BRAND'S LOGO

Unlike neon, **AdGlo** is limitless in logo or graphic design. Small logos, 90° angles, very slim designs can be created true to their original design.

SHATTER RESISTANT

Rigid construction withstands the most abusive environments. **AdGlo** can easily be shipped without fear of breakage. Needs no special handling.

LOW VOLTAGE

Low voltage power source greatly reduces the risk of injury and damage compared to high voltage neon signs. An encased and fully sealed lighting system, **AdGlo** can be displayed indoors or out without fear of shock, burns or breakage. Uses a standard 12v DC outlet so there are no special electrical requirements.

LONG LIFE

AdGlo signs will last up to 180,000 hours (RED) running 24/7, 365 days a year. The average lifespan of glass neon is 20,000-30,000 hours. *

ENERGY EFFICIENT

AdGlo uses up to 70% less power consumption than comparable neon signs.

OUR COMPANY

Graphics Systems' unique combination of designers, account executives and skilled fabricators form one of the nation's few "total package" architectural signage companies. We have built our business on the added value of our complete package of services—concept to completion—followed by reliable service.

Call Graphics Systems today and let us show you what we can do for you.

* Source: Marcus Thielen. "LED or Neon?"
Sign of the Times November 2002

STANDARD COLORS

- RED
- AMBER
- GREEN
- BLUE
- WHITE



STANDARD PRODUCTS

- 6" OPEN, red, horizontal, Contour AdGlo
- 6" ATM, red, horizontal, Contour AdGlo
- 6" ATM, red, horizontal, Intralight AdGlo

CUSTOM OPTIONS





- Contour AdGlo Logo is outlined with light
- Intralight AdGlo Letters or graphics of the logo glow with light
- Backlit AdGlo The light glows from behind a stand-off graphic or logo



SIGN COMPARISON

COMPARISON	AdGlo TM	GLASS NEON
MAINTENANCE	<ul style="list-style-type: none"> • Inexpensive transformer • 12 volt DC • Low maintenance 	<ul style="list-style-type: none"> • Expensive transformer • High voltage • High maintenance
DURABLE	Made of plastic components; practically eliminates breakage	Made of breakable glass and filled with gas; fire hazard
SAFE	<ul style="list-style-type: none"> • Cool to the touch • Low shock factor • Low voltage • No danger in handling • Safe in high traffic areas • Can even wash surfaces 	<ul style="list-style-type: none"> • Hot to the touch • High shock factor • High voltage • Danger in handling • Danger in high traffic areas • Can not get wet
EASY TO INSTALL	No need for electrician and no complex codes	Need electrician and to follow special codes
STORAGE	Easy to warehouse	Hard to warehouse
ENERGY CONSUMPTION	30% of NEON consumption	100%

STANDARD COLORS

-  RED - anticipated life 180,000 hours [20 years]
-  AMBER - anticipated life 150,000 hours [17 years]
-  GREEN - anticipated life 57,000 hours [6.5 years]
-  BLUE - anticipated life 57,000 hours [6.5 years]